

Reaching decision-makers at the heart of the industry

NFR Communications, the publisher of *BankBeat* magazine, acquired BankNews Media in May 2019, and now the capability of two banking-focused media stalwarts are available to help your company make an impact with decision-makers in this dynamic industry. We are focused on the central corridor of the country, where most of community banks call home. And, because of our custom publishing work for banker associations, we also offer advertising in membership magazines and bank directories that reach people in select additional states.

