

2020 editorial calendars & rates

BankNews Quarterly

Quarter 1 Banking the Under-represented
(February)

Quarter 2 Cash or Charge? Let's Talk Payments
(May)

Quarter 3 Trends in Bank M&A
(August)

Quarter 4 The 21st Century Country Banker
(November)

**BNQ Special
Summer Edition**

(June)

The Best of Gen Next

**BNQ Special
Winter Edition**

(December)

Annual Buyers' Guide

Size	Trim	1-2x	3-4x	5-6x
Full Page	8.125 x 10.875	\$2,500	\$2,150	\$1,800
1/2 Page (V/H)	4.5 x 7.5 / 7x5	\$2,100	\$1,850	\$1,600
1/3 Page (Sq/V)	4.5 x 5 / 2.125 x 10	\$1,600	\$1,450	\$1,300
1/4 Page	4.5 x 3.75	\$1,200	\$1,075	\$950

All rates are 4-color.

BankBeat

January Banker of the Year

July Rising Stars in Banking

February Core Challenges

August Buyers' Guide

March Amazing Outside Directors

September M&A Trends

April Bank Architecture +
Branch Strategies

October The 21st Century
Country Banker

May FedNow v. The Clearing House

November Outstanding Women
in Banking

June Banking the Under-represented

December Banking the Next Gen

Size	1x	4x	6x	12x
Full Page	\$2,100	\$1,999	\$1,895	\$1,750
1/2 Page	\$1,690	\$1,620	\$1,585	\$1,500
1/3 Page	\$800	\$750	\$700	\$650
1/4 Page	\$650	\$600	\$550	\$500

All rates are 4-color. Ad/page sizes the same as BankNews.